Hyderabad/Secunderabad whose details are:—

1. Masood Travels (P) Ltd. Hyderabad.

2. Mercury Travels (P) Ltd. Hyderabad; and

3. India Travel Bureau (P) Ltd. Secunderabad.

(d) Criteria for appointing new agencies of Indian Airlines are based upon the commercial needs of the Airlines, such as, capacity of Indian Airlines available at any particular point of time the requirements of travelling public, etc. A Committee considers all applications for agency from time to time and decides each application on merits, keeping the requirements in view.

Advertisement regarding Infant Foods

3021. SHRI SHANKER SINH VAGHELA: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether it is a fact that misleading advertising is on the increase in respect of infant foods;

(b) whether Government have seen Cerelac advertisements where 'New Cerelac Apple' is being canvassed over instant cerelac milk with photographs of apple fruit; and

(c) whether Government propose to set up a high powered standing committee to monitor all advertisements with representation from voluntary organisations?

THE MINISTER OF STATE IN THE DEPARTMENTS OF YOUTH AFFAIRS AND SPORTS AND WOMEN AND CHILD DEVELOPMENT IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRIMATI MARGERET ALVA): (a) The Ministry is not aware of such misleading advertising. However, Government have suspended advertisements of all baby foods on Radio and T.V. Government have no control over private advertising in the print media.

(b) Yes, Sir. Advertisements have come to the notice of the Ministry where "Nestle Cerelac instant milk Cereal" is being propagated for use in addition to milk, for children of four months and above.

(c) No, Sir.

Primary Schools in the Country

3022. SHRI ATAL BIHARI VAJPAYEE: Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) what is the total number of primary schools in the country and how many of them are situated in tribal, hilly and desert areas;

(b) whether under "Operation Blackboard" a primary school is supposed to be functional with a school building having at least two reasonably large all weather-rooms with an attached verandah and separate toilets for boys and girls, at least two teachers and essential teaching and learning material including blackboards, maps, charts; a small library; toys and games equipment;

(c) if so what is the number of primary schools out of these which are functional with the above essential facilities in the country and in the areas mentioned in (a) above; and

(d) what are the targets for the sectors for the year 1987-88?

THE MINISTER OF STATE IN THE DEPARTMENTS OF EDUCATION AND CULTURE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SHRI L. P. SHAHI):

(a) As per latest available information pertaining to 1985-86, there are 528079 primary schools. Data relating to their location in tribal, hilly and desert areas is not available.

(b) and (c) The scheme of Operation Blackboard lays down the minimum level of facilities to be provided